

From: [RTA](#)
To: [Groves, Mark](#)
Cc: [Masson, Clyde](#)
Subject: Re: Fare Increase
Date: 11 May 2022 18:57:34

This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.

Dear Mark

Thank you for your email.

I can confirm that we are seeking the following two options in terms of the fare increase:

Option 1:

Increase Tariff 1 starting rate from £2.60 to £3.60 and Tariff 2 starting rate from £3.60 to £4.60. The yardage drop on both tariffs to remain the same.

In essence a £1.00 increase per job.

Option 2:

Increase Tariff 1 starting rate from £2.60 to £3.20 and Tariff 2 starting rate from £3.60 to £4.20. The yardage drop on both tariffs to remain the same.

In essence a £0.60p increase per job.

Many thanks.

Asif

On Wed, 4 May 2022 at 10:52, Groves, Mark <Mark.Groves@reading.gov.uk> wrote:

Good morning Asif,

Thank you for your email unfortunately at this time we are unable to take this to committee due to the impending elections tomorrow and we will then have to wait for the committees to be formed. In an effort to try and speed things up when the committee's are up and running could you let us know what areas you would like the fares to increase and by how much.

Regards

Mark Groves

Senior Licensing & Enforcement Officer

Licensing | Directorate for Economic Growth and Neighbourhood Services

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From: RTA <readingtaxiassociation@gmail.com>

Sent: 17 March 2022 16:48

To: Masson, Clyde <clyde.masson@reading.gov.uk>; Groves, Mark
<Mark.Groves@reading.gov.uk>

Subject: Fare Increase

This is an EXTERNAL EMAIL. STOP THINK before you CLICK links or OPEN attachments.

Hi Clyde and Mark,

As you are all too aware the cost of living along with the record fuel prices are having a real impact upon us all.

We had a fare increase in September last year, although this was agreed by the Licensing Committee quite some time before.

Recently TfL have given the Hackney Carriage trade in London a fare increase of more than 5% plus an additional £5.20 per drop off to Heathrow Airport to cover Heathrow's £5.00 drop off charge.

In the last two weeks Uber has announced a fare increase of 20%.

We would request that you consider a fare increase for the Hackney Carriage trade in Reading, which should be implemented as soon as possible.

We are willing to agree with you the percentage increase before it goes to the Licensing Committee.

I would be grateful if you could look into this and come back to me as soon as you can.

Many thanks.

Asif